

The Business and Applied Sciences Academy of North America (BAASANA)

Conference Proceedings Format

First Author (Times Roman 12 pt.)
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Submission Information:

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Abstract

An abstract should include a concise summary of the entire paper, It should cover the following key aspects: **Purpose:** Briefly state the research problem or question being investigated.

Methods: Briefly describe the research methodology used (e.g., experiments, surveys, data analysis). **Results:** Summarize the main findings or outcomes of the research. **Conclusions:**

Briefly state the conclusions drawn from the research and their implications (150-300 words).

Keywords: (List up to 5)

1. INTRODUCTION

The introduction section of your paper should provide an overview of your research, its purpose, and the key research questions or hypotheses you will be investigating.

2. PAGE LIMIT, PAGE SIZE & COLUMN SIZE

- **Page Limit:** 2-4 pages.

3. TYPING INSTRUCTIONS

- **Font:** Times New Roman, 12-point for main text & paper title (Bold).
- **Spacing:** Single-spaced text, single line space between paragraphs. Double line space after author names and before the abstract.
- **Paragraphs:** Flush left alignment.
- **Headings:** APA Format
- **Author Information:** Centered, 12-point names, 12-point for affiliations.
- **Abstract:** 150-300 words maximum.

4. SECTIONS

- Select from Abstract Only or Full Paper limited to 4 pages.
- Do not Number sections (list them in bold e.g., **Introduction**, **Literature Review**, etc.).
- Skip 1 line between sections.

5. FIGURES

- Embed figures directly within the text.

6. ACKNOWLEDGEMENTS (Optional)

- Acknowledgements to be included in this section.

7. REFERENCES

- Include a list of references in APA Format

Note:

- **Page Numbering:** No page numbers are to be included by the author.
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