



# THE BUSINESS AND APPLIED SCIENCES ACADEMY OF NORTH AMERICA (BAASANA)

**HOST: DEVRY COLLEGE OF NEW  
YORK**

180 MADISON AVENUE NEW YORK, NY 10016  
ENTRANCE: 24 EAST 34TH STREET.

Conference Theme: Global  
Perspectives: The Ethical  
Intersection of Business, Science,  
Technology and Society.



**AUGUST 7, 8, & 9, 2024**



Contact us

**INFO@BAASANA.ORG**



Visit our website

**[HTTPS://WWW.BAASANA.ORG/](https://www.baasana.org/)**

**CONFERENCE  
CALL FOR PAPERS  
2024**



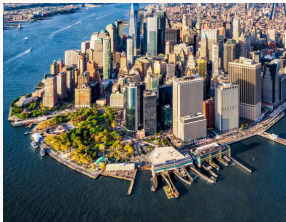
# THEME: GLOBAL PERSPECTIVES: THE ETHICAL INTERSECTION OF BUSINESS, SCIENCE, TECHNOLOGY AND SOCIETY.



The Business and Applied Sciences Academy of North America (BAASANA) is an interdisciplinary, not-for-profit, professional association of business, sciences, and technology. It seeks the dissemination of advanced knowledge and skills among scholars and practitioners of business and applied sciences toward resolving issues and problems of the 21st century. By sharing knowledge, expertise, and facilitating the transfer of know-how across the digital divide, BAASANA programs seek to improve human conditions.



Scholarly papers, abstracts, and proposals for the panel from all academic and applied disciplines in business, natural, social, and behavioral sciences, including fields of applied humanities such as journalism, mass communication, legal studies, educational administration, health sciences, environmental engineering, Agriculture and Environmental Sciences, and IT technologies are being invited for presentation at the conference. The Paper Submission Deadline is July 24, 2024



Earlier submission is highly encouraged. Paper/Abstract: Submit a complete paper (page limit: 20 double-spaced pages including tables and references) or an abstract of up to 500 words (the title, authors' name, address, and email address) online via <https://www.baasana.org/>

**CONFERENCE  
CHAIR:  
Dr. Michael  
Hamlet**

**Conference Registration: 2024**

Students: \$100  
Virtual: \$150  
Early Bird Ends: July 1st: \$200  
Regular Registration: \$250  
Last day Registration: July 24, 2024



- July 8 Deadline for abstract/Paper/Panel Proposal
- July 15 Feedback and Notification of Acceptance (Rolling)
- July 24: Deadline for Registration
- Sept 9: Submission of Full Papers for Proceedings

# SUGGESTED LODGING



**Hilton Garden Inn Midtown/ Park Avenue  
45 E 33rd St, New York, NY 10016**

Standard Single rooms @ \$ 249.00 per room per night

Double double rooms (two beds 1- 2ppl) @ \$ 259.00

Included :

WI-FI in all guest rooms

Access to fitness center

All rooms come with: microwaves , mini fridges, Keurig coffee machine

Rates do not include the combined NY State/City tax of 14.75% and the occupancy tax of \$3.50.

All rooms are based on single or double occupancy



**SpringHill Suites Midtown/Park Avenue. 24th Street and Park Avenue.**

111 E 24th St, New York, NY 10010

King rooms at \$239 plus tax per day

Double beds, \$249 plus tax per day

\*Rates are available 3 days pre and post.

\*Taxes - 14.75% + \$3.50 per day

**THE CONFERENCE WILL BE ORGANIZED ON THE FOLLOWING TRACKS AND TOPICS:**

- All Business & Applied Economics Fields
- Accounting/International Accounting/Managerial Accounting/Forensic Accounting
- Analytics – Big Data / Data Mining
- Applied Math/Statistics
- Applied Psychology Sociology/Social Work.
- Agriculture and Environmental Sciences
- Biology and Bio-Technology
- Chemical Engineering: Applied Chemistry/Applied Physics
- Chemical/Industrial Engineering
- Civil/ Mechanical/Electrical Petroleum Engineering
- Communication Media Ethics; Human Rights Issues
- Communication, Integrated & Strategic Communications
- Computer Science and ITM / Computer Engineering / Computer Interaction
- Diagnostic Technologies Medical Professions
- E-Commerce (IT Issues)
- Economics/ Development Economics Business Intelligence
- Education, Instructional Design, and Technology - 21st Century Classroom
- Engineering; Medical Sciences and Practices
- Finance/International Finance
- Gender, Discrimination, and Development
- Health Care Plans /HMO / National Healthcare Issues and Solutions
- Information System and Software
- Innovation/Operations/Supply Chain Management/ Applied Health
- International Business and Intercultural Communication
- Journalism/film/digital communication Convergence
- Law and Legal Studies
- Management/HRM/International Management
- Marketing /International Marketing
- Mobile Computing
- Network Security and Computer Forensic /Nano Technology
- Public Health
- Public Policy/ e-Governance International Relations Clinical/Public Sector Management
- Religious Studies
- Social Media and Organizational/Social Problems and Issues of Diversity
- Telecommunication and Network Systems
- Tourism and Cultural Communications
- United Nations Sustainable Development Goals: e.g Poverty & Climate Change