

# 2025

## BUSINESS & APPLIED SCIENCES ACADEMY OF NORTH AMERICA

CONFERENCE THEME: AI  
AND SOCIETY:  
NAVIGATING THE FUTURE  
OF TECHNOLOGY AND  
HUMAN WELL-BEING

Seton Hall University  
400 South Orange Ave.  
South Orange, NJ 07079

Host: Division of  
Continuing Education &  
Professional Studies



Featured Speaker:  
Dr. Issata Oluwadare  
<https://www.issatao.com/>

August 4-5, 2025  
09.00 - 4:00PM

Conference Chairs:  
Dr. Donald Crooks & Dr. Jet Mboga



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# 2025

## BUSINESS & APPLIED SCIENCES ACADEMY OF NORTH AMERICA



**Dr. Diane Recinos**  
President: Berkeley College  
Opening Speaker: August 4<sup>th</sup>  
9-10AM

**Dr. Jeffrey A. Doggett**  
President: Wagner College  
Closing & Awards: August 5<sup>th</sup>  
1-2PM

**August 4-5, 2025**  
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# The Business and Applied Sciences Academy of North America (BAASANA)

Conference Dates: Aug 4 & 5. (9AM - 4 PM)	Description	Fee
Registration Fee	Regular	\$200
	Online Attendee	\$125
	Student	FREE
NON-BAASANA MEMBER	Pay Regular Registration Fee	Membership FREE 1 <sup>ST</sup> Year
BAASANA.ORG	info@baasana.org	BAASANA CONTACT
Seton Hall University Host	Dr. Mary Kate Naatus mary.naatus@shu.edu	Assistant Provost and Dean of Continuing Education and Professional Studies
Seton Hall University Host	Margaret Laryea claryea53@gmail.com	Graduate Student

## Recommended Hotels:

- DoubleTree by Hilton Hotel Penn Station: 1048 Raymond Blvd, Newark, NJ 07102 • (973) 622-5000.
- Robert Treat Hotel: 50 Park Pl, Newark, NJ 07102 • (973) 622-1000, <https://www.rthotel.com/>,

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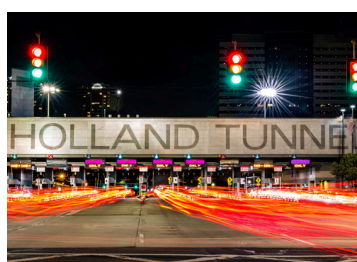
# THEME: AI AND SOCIETY: NAVIGATING THE FUTURE OF TECHNOLOGY AND HUMAN WELL-BEING



The Business and Applied Sciences Academy of North America (BAASANA) is an interdisciplinary, not-for-profit, professional association of business, sciences, and technology. It seeks the dissemination of advanced knowledge and skills among scholars and practitioners of business and applied sciences toward resolving issues and problems of the 21st century. By sharing knowledge, expertise, and facilitating the transfer of know-how across the digital divide, BAASANA programs seek to improve human conditions.



Scholarly papers, abstracts, and proposals for the panel from all academic and applied disciplines in business, natural, social, and behavioral sciences, including fields of applied humanities such as journalism, mass communication, legal studies, educational administration, health sciences, environmental engineering, Agriculture and Environmental Sciences, and IT technologies are being invited for presentation at the conference. The Paper Submission Deadline is July 3.



Earlier submission is highly encouraged. Paper/Abstract: Submit a complete paper (page limit: 12 double-spaced pages including tables and references) or an abstract of up to 500 words (the title, authors' name, address, and email address) online visit conference page for complete submission guidelines



- July 3 Deadline for abstract/Paper/Panel Proposal
- July 10 Feedback and notification of Acceptance (Rolling)
- July 24: Deadline for Registration
- Sept 5: Submission of Full Papers for Proceedings