

2025

BUSINESS & APPLIED SCIENCES ACADEMY OF NORTH AMERICA

CONFERENCE THEME: AI
AND SOCIETY:
NAVIGATING THE FUTURE
OF TECHNOLOGY AND
HUMAN WELL-BEING

Seton Hall University
400 South Orange Ave.
South Orange, NJ 07079



Host: Division of
Continuing Education &
Professional Studies



Featured Speaker:
Dr. Issata Oluwadare
<https://www.issatao.com/>

August 4-5, 2025
09.00 - 4:00PM

Conference Chairs:
Dr. Donald Crooks & Dr. Jet Mboga



REGISTER NOW



 <https://www.baasana.org>

 info@baasana.org

Follow Us on LinkedIn 



BAASANA 2025 Program at a Glance

Conference Location: Seton Hall University 400 South Orange Avenue South Orange, NJ 07079

Venue: Bishop Dougherty Student Center (Building 12 on Campus Map)

Parking: P3 Lot

BELOW PLEASE FIND THE ONLY ZOOM LINK TO THE ENTIRE CONFERENCE (FOR DAY 1 & DAY 2)

Join Zoom Meeting

<https://us06web.zoom.us/j/83016890910?pwd=agapOhB76rYyAQowvuSeOtUrMX9bOTy.1>

Meeting ID: 830 1689 0910

Passcode: 2025

Please select the breakout room corresponding to your session according to the conference program. Check the program for your session number and title, and join the matching breakout room.

THESE ARE THE BREAKOUT ROOMS THAT EQUATE TO THE PHYSICAL ROOMS AT THE CONFERENCE

- | | |
|---------------------|---------------------------|
| ○ Room 1 – Room 106 | ○ Room 4 – Room 209 |
| ○ Room 2 – Room 201 | ○ Room 5 – Room 121 |
| ○ Room 3 – Room 206 | (Virtual Presenters ONLY) |

DAY 1- Monday August 4, 2025

8 AM - 4:00 PM

- 8AM – 11 AM REGISTRATION (Lobby Area Outside Room 106)
- BREAKFAST & NETWORKING
- 8:45 AM: ● CONFERENCE OPENING & WELCOME MESSAGE: Room 106
 - Dr. Donald L. Crooks, BAASANA Chairman of the Board
 - **Acknowledge:**
 - Dr. M. Ruhul Amin, Founder, President Emeritus Chairman of the Board
 - Dr. Joh O. Okpara, Lifetime Member
 - Dr. Frank Owarish – Lifetime Member
 - Dr. Donald L. Crooks – Lifetime Member
 - All Board of Directors
 - ● 9:00 - 09:50 AM **OPENING SPEAKER:** *Remembering the Human Side in an AI World* (Room 106)
 - **Dr. Diane Recinos: President Berkeley College**
 - ● 10:00 AM – 10:40 AM **PANEL SESSION:** *Envisioning AI-Driven Futures in Higher Education: A Student-Led Strategic Foresight* (Room 106)
 - **PANEL ORGANIZER: Dr. John H. Shannon**
Professor, Legal Studies, Stillman School of Business, Seton Hall University & Students
 - ● 10:45 AM – 11:45 AM **FEATURED SPEAKER:** *Teaching Soft Skills to America's Loneliest Generation: Addressing Generation Z's Unique Challenges* (Room 106)
 - **Dr. Issata Oluwadare: Speaker, Strategist, Consultant**
- 12:00 PM – 1:00 PM: **LUNCH & LEARN** (Room 106)
 - Book Launch (Practical Leadership) 12 – 12:20 PM
 - Dr. H M Jahirul Haque (Canadian University of Bangladesh) & Moderator: Anup Sharma (Manager Technology Services BAASANA USA)
 - AI Presentation: 12:30-1:00 pm
 - Mr. Robert DiFazio, Chief Strategy Officer (AgentSmyth) & Suzu Shiobara (Student) Montclair State University
 - Moderator: Dr. Donald L. Crooks, BAASANA Interim Chairman of the Board

● 1:15PM - 4PM: AFTERNOON BREAKOUT SESSIONS

4:00 PM: CLOSE OF DAY

4:00 PM – 5:00 PM: Networking

DAY 2- TUESDAY AUGUST 5

- **8AM - 11:00AM:** REGISTRATION (Lobby Area)
- BREAKFAST & NETWORKING

● **8:30AM – 09:30 AM: ANNUAL BOARD MEETING**

- **Required: Board Members ONLY – Room 209**

Join Zoom Meeting

<https://us06web.zoom.us/j/87066725581?pwd=LmZdkf56lJmjuYAKKcOjZsRAotXUDs.1>

Meeting ID: 870 6672 5581

Passcode: 710916

- 09:40 AM – 12:00 NOON: MORNING BREAKOUT SESSIONS

Join Zoom Meeting

<https://us06web.zoom.us/j/83016890910?pwd=agapOhB76rYyAOwvuSeOtUrMX9bOTy.1>

Meeting ID: 830 1689 0910

Passcode: 2025

Please select the breakout room corresponding to your session according to the conference program. Check the program for your session number and title, and join the matching breakout room.

- Room 1 – Room 106
 - Room 2 – Room 201
 - Room 3 – Room 206
 - Room 4 – Room 209
 - Room 5 – Room 121
(Virtual Presenters ONLY)
- 12:00 – 1:00 PM: **LUNCH & LEARN** (Room 106)
 - **Presentation:** 12:30-1:00pm (Room 106)
 - *How Illegitimate Online Pharmacies are Taking Over the Prescription Drug Market on the Internet*
 - Dr. Yam B. Limbu, Montclair State University & Dr. Bruce A. Huhmann, Virginia Commonwealth University & **Student:** Reece Gower, Montclair State University
 - 1:15PM – 2:00 PM: CLOSING CEROMONY & AWARDS (Room 106)
 - Closing Speaker & Awards: Dr. Jeffrey A. Doggett President: Wagner College
 - Closing Remarks:
 - Dr. Donald L. Crooks: BAASANA Chairman of the Board &
 - Dr. Mary Kate Naatus:
Host & Assoc. Provost, Partnerships & Global Initiatives
Dean of Continuing Education and Professional Studies

2:30 PM – CLOSE OF DAY and Conference



Easy Access to Virtual Sessions via Zoom –

Time conversion: <https://www.timeanddate.com/worldclock/converter.html>

BELOW PLEASE FIND THE ONLY ZOOM LINK TO THE ENTIRE CONFERENCE (FOR DAY 1 & DAY 2)

Join Zoom Meeting

<https://us06web.zoom.us/j/83016890910?pwd=agapOhB76rYyAQwvuSeOtUrMX9bOTy.1>

Meeting ID: 830 1689 0910

Passcode: 2025

Please select the breakout room corresponding to your session according to the conference program. Check the program for your session number and title, and join the matching breakout room.

THESE ARE THE BREAKOUT ROOMS THAT EQUATE TO THE PHYSICAL ROOMS AT THE CONFERENCE

- | | |
|---------------------|---------------------------|
| ○ Room 1 – Room 106 | ○ Room 4 – Room 209 |
| ○ Room 2 – Room 201 | ○ Room 5 – Room 121 |
| ○ Room 3 – Room 206 | (Virtual Presenters ONLY) |

The Business and Applied Sciences Academy of North America (BAASANA)

<https://www.baasana.org/>

The Business and Applied Sciences Academy of North America (BAASANA) is an interdisciplinary, not-for-profit, professional association of business, sciences, and technology. It seeks to disseminate advanced knowledge and skills among scholars and practitioners of business and applied sciences to resolve issues and problems of the 21st Century. By sharing knowledge, expertise, and facilitating the transfer of know-how across the digital divide, BAASANA programs seek to contribute toward improving human conditions. BAASANA was founded in 2008 by Dr. M. Ruhul Amin, who was then a Professor of Management and International Business at Bloomsburg University of Pennsylvania, USA.

The first BAASANA conference was held during the summer of 2009 in Philadelphia. The second conference was held during the summer of 2011 at Bloomsburg University of Pennsylvania, USA. The 2013 conference was held in New York City, USA, and the 2014 conference was held at Ramapo College of New Jersey, USA. In 2015, 2016, and 2017 BAASANA Conferences were held at Newman Conference Center of City University of New York, New York. The 2018 and 2019 Conferences were held at the conference center of Adelphi University, Long Island, New York. The last day of the conference was hosted at the United Nations (sponsored by IISRT). Due to the COVID-19 Pandemic, we postponed our 2020 Conference to the scheduled a hybrid conference with in person sessions being hosted at the *New York Times* (NYT) building. However, since the NYT building was not open until September 2021, we converted to a fully online conference. This year we are holding a blended conference - both in person and online. BAASANA publishes peer reviewed and indexed proceedings with ISSN 2471-6847 at www.baasana.org. Proceedings of the 2025 International Conference will be published By November 2025, and it will also be submitted to Reuter Thompson for indexing subsequently.

The scholarly publication of BAASANA is the International Journal of Business and Applied Sciences (IJBAS). The publication date will be posted on the BAASANA website. Upon further review, the best (full) papers of the conference will be considered for publication in the journal. IJBAS is indexed by the U.S. Library of Congress, Cabell's Directory, and EBSCO. IJBAS invites authors of repute to submit scholarly papers (dealing with international, interdisciplinary, and/ or applied content) from any discipline. For a copy of the authors' guidelines, or a sample article please visit: <https://www.baasana.org/>

BAASANA also publishes the International Review of Business and Applied Sciences (IRBAS) Journal. International Review of Business and Applied Sciences (IRBAS) is an international double-blind peer-review journal associated with (BAASANA) for those involved at all levels of business and applied sciences. This journal promotes and publishes conceptual papers/models, qualitative research, pedagogical research, practice notes, and case studies, and professional interviews in business and applied sciences.

For more information, write to info@baasana.org.

Officers of BAASANA



Dr. M. Ruhul Amin, Founder, President Emeritus & Chairman of the Board

Emeritus



Dr. John Okpara, Past President, Vice-Chairman of the Board,

Professor of Management, Department of Management and International Business, Commonwealth University of PA: Bloomsburg University, USA



Dr. Donald L. Crooks, Chairman of the Board

Life Member, BAASANA; Professor Emeritus, Wagner College, New York, USA



Dr. Jet Mboga, President

Commonwealth University of PA: Bloomsburg University, PA, USA



Prof. Alexandra Esimaje, Vice President of BAASANA Global

Benson Idahosa University, Nigeria



Dr. Frank Owarish, Senior Vice for External Relations, and Life Member, BAASANA, Former Senior Executive of The United Nations and now the current Executive Director at International Institute for Strategic Research and Training (IISRT), New York, USA



Dr. Madhav Sharma, Vice President of Student Forum, Retired: Bloomsburg University of PA)



Dr. Kathryn Woodbury Zeno, Senior Vice President; Fund Raising and Corporate Relations, Associate Professor, Ramapo College of New Jersey, USA



Vice President for North Africa Region-Dr. Chanaz Gargouri, Assistant Professor, and Director of the Ignite Institute for Entrepreneurship and Innovation, Saint Peter's University, Jersey City, New Jersey, USA



Mr. Anup Sharma, Assistant Vice President of Digital Technology, USA



Dr. Jane Moldovan Vice President of Marketing and Board Member of BAASANA



Board Members

Dr. Nazrul Islam, Chapter President of BAASANA-UK, Professor, Professor of Business & Director of Research Degrees, and Associate Director, of UEL Centre of FinTech at the University of East London, England, UK

Dr. Jahirul Haque. Chapter President ULAB-Bangladesh, Vice Chancellor & Professor, University of Liberal Arts

Dr. Cathyann Tully. Professor, Finance, Nicolais School of Business Wagner College Staten Island, New York

Dr. Serajul I. Bhuiyan. Former President, BAASANA. Former Department Chair, Professor, Savannah State University, Georgia, USA

Dr. Alfred Ntoko. Former Provost, Dean of Business, Faculty Member, National University, CA, USA

Dr. Socrates Boussios. Charter Member, BAASANA; Faculty Member, US MM Academy, New York, USA,

Dr. Steve Walsh. Distinguished Professor at the University of Dr. Michel Sauvignon. Chapter President- France, BAASANA; University of New Rochelle, France

Dr. Nik Hasnaa Nik Mahmood. Country Coordinator &-Chapter President-Malaysia

Ms. Di Wang. President, Bank of China, Shenyang, China, Country Coordinator, China, PRC

A Warm Welcome from Founder and Chairman of the Board of Directors Emeritus of BAASANA



Dear Friends,

Welcome to the 2025 International Conference of Business and Applied Sciences Academy of North America: Exploring the Frontiers of Artificial Intelligence!

It is my great honor to welcome you to this significant gathering, the BAASANA Academic Conference. As the Chairman Emeritus and Founder of BAASANA, I am thrilled to see our vision for a global community of scholars, innovators, and leaders come together to explore the transformative potential of AI.

Our world is on the cusp of a revolution, where AI is redefining industries, reimagining possibilities, and rethinking the future. This conference is a testament to our commitment to harnessing the power of AI for the greater good, while navigating the complexities and challenges that come with it.

As we delve into the latest developments and applications of AI, I encourage you to push boundaries, spark new ideas, and forge connections that will drive innovation and progress. Our collective expertise, passion, and dedication can unlock new opportunities and shape a future where AI enhances humanity.

Thank you for your contributions, engagement, and enthusiasm. Together, let us unlock the potential of AI and create a brighter, more intelligent, and more compassionate world.

M. Ruhul amin

August 4, 2025

Dr. M. Ruhul Amin, BAASANA Founder, President Emeritus and Chairman Emeritus of the Board

Warm Greetings from Conference Chair & Chairman of the Board: Dr. Donald L. Crooks:



Dear Colleagues and Distinguished Guests,

It is my pleasure to welcome you to the 2025 International Conference of Business and Applied Sciences Academy of North America (BAASANA) at Seton Hall University, located at 400 South Orange Ave, South Orange, NJ 07079.

As we gather here today, we embark on a critical exploration of the intersection of Artificial Intelligence and Society. The theme "AI and Society: Navigating the Future of Technology and Human Well-Being" is both timely and thought-provoking. As AI continues to transform industries, redefine relationships, and reshape our world, it is imperative that we examine the impact on human well-being and societal structures.

At BAASANA, we pride ourselves on fostering a culture of innovation, intellectual curiosity, and social responsibility. This conference embodies these values, bringing together scholars, researchers, and practitioners from diverse backgrounds to share knowledge, exchange ideas, and forge meaningful connections.

I would like to extend my gratitude to the organizers, presenters, and attendees for their contributions to this important conversation. Your collective expertise and passion will undoubtedly shed light on the opportunities and challenges presented by AI and inspire new perspectives on harnessing its potential for the greater good.

I wish you all a productive and enriching conference experience. Enjoy your time at Seton Hall University, and I look forward to the insights and breakthroughs that will emerge from our discussions.

Sincerely,



Dr. Donald L. Crooks. August 04, 2025
2025 BAASANA Conference Chair and Chairman of the Board

Warm Greetings from Conference Chair & President: Dr. Jet Mboga



Dear Esteemed Guests and Colleagues,

It is an honor to welcome you to the 2025 International Conference of Business and Applied Sciences Academy of North America (BAASANA) at Seton Hall University. As we embark on this groundbreaking journey of exploring the symbiotic relationship between Artificial Intelligence and Society, I am confident that the insights and innovations shared during this conference will not only illuminate the path forward but also inspire a new wave of responsible technological advancements.

At BAASANA, we value the intersection of knowledge, innovation, and community. This conference embodies the spirit of collaboration and intellectual curiosity that defines our organization. I am thrilled to see the collective expertise and passion of our guests, and I have no doubt that this gathering will yield meaningful connections, groundbreaking research, and a renewed commitment to harnessing AI for the betterment of society.

As you engage in thought-provoking discussions, share pioneering research, and forge lasting relationships, I encourage you to also take advantage of the opportunities for networking and collaboration. May your time at this conference be enriching, productive, and memorable.

Thank you for being part of this significant event. I look forward to witnessing the impact of your collective brilliance.

Sincerely,

Dr. Jet Mboga, August 04, 2025

2025 BAASANA Conference Chair & President



PRESIDENT: Berkeley College

DR. DIANE RECINOS

Topic: AI

Opening Speaker:
BAASANA Conference

August 4, 2025
9:00AM - 10:00AM

Host:
Seton Hall University

Opening Speaker: Dr. Diane Recinos President: Berkeley College Biography:
<https://berkeleycollege.edu/directory/diane-recinos.html>

Dr. Issata Oluwadare

Topic:

Featured Speaker:
BAASANA CONFERENCE
August 4, 2025
10:45AM -12:00 Noon
Host:
Seton Hall University



Speaker, Strategist, Consultant

Featured Speaker: Dr. Issata Oluwadare Speaker, Strategist, Consultant Biography: <https://www.issatao.com/>

Dr. Jeffrey A. Doggett

Topic:

Closing Ceremony Speaker:

BAASANA Conference
August 5, 2025
1:00 PM - 2:00 PM

Host:
Seton Hall University



PRESIDENT: Wagner College

Closing Speaker: Dr. Jeffrey A. Doggett President: Wagner College Biography:
<https://wagner.edu/about/leadership/>

Conference Sponsors

2025 BAASANA Conference
August 4-5, 2025
Seton Hall University, South Orange, NJ
Conference Sponsors:

Dr. Donald L. Crooks
In Honor of Connor J. Crooks

Dr. Kathryn Woodbury Zeno
Board Member, BAASANA

Dr. Chanaz Gargouri
Board Member, BAASANA

Landit.ai
Mr. Paul Bailo

Wagner College
Dr. Jeffrey A. Doggett

Berkeley College
Dr. Diane Recinos

AgentSmyth
Mr. Robert DiFazio

Thank You!
FOR YOUR SUPPORT
BAASANA.ORG



Conference Location:

Seton Hall University
400 South Orange Avenue
South Orange, NJ 07079

Venue: Bishop Dougherty Student Center (Building 12 on [Campus Map](#)) (Room 106)

Parking: P3 Lot

Dates:

Monday, August 4th and Tuesday, August 5th, 2025

Local Contacts @ Seton Hall University:

Seton Hall University Host
Dr. Mary Kate Naatus
mary.naatus@shu.edu
Assistant Provost and Dean
of Continuing Education and
Professional Studies

Margaret Laryea
Graduate Student: Seton Hall University
claryea53@gmail.com



Day 1: Monday August 4, 2025

Session Layout

Day 1: Monday August 4, 2025

Time conversion: <https://www.timeanddate.com/worldclock/converter.html>

Morning Sessions

| | | | | | |
|--|-------------------------|--|--|---|-----------------------------|
| <p>Conference Location: Seton Hall University 400 South Orange Avenue South Orange, NJ 07079</p> <p>Venue: Bishop Dougherty Student Center (Building 12 on Campus Map) - Parking: P3 Lot</p> | | | | | |
| | | Location | Time | Presenters & Topic | Session Chair |
| Day 1 | | Lobby Area | 08:00 am - 11:00 am: Breakfast / Registration Margaret Laryea Seton Hall University | • Event Lounge Room 105 (adjacent to Room 106) Available for networking, & breaks | |
| Monday August 4, 2025 | Morning Sessions | Room 106 - Zoom Breakout Room 1 | 08:45 am - Conference Opening | Dr. Donald L. Crooks , Conference Chair and Chairman of the Board. Dr. Mary Kate Naatus , Host, Assoc. Provost, Partnerships & Global Initiatives & Dean of Continuing Education and Professional Studies. Seton Hall University | Dr. Donald L. Crooks |
| | | Room 106 - Zoom Breakout Room 1 | 09:00 am - 09:50 am: Opening Speaker | <i>Remembering the Human Side in an AI World</i> Dr. Diane Recinos President: Berkeley College | |

| | | | | | |
|--|-----------------------------|--|--------------------------------------|---|--|
| | PANEL | Room 106 - Zoom Breakout Room 1 | 10:00 am - 10:40 am: Panel | <p><i>Envisioning AI-Driven Futures in Higher Education: A Student-Led Strategic Foresight</i></p> <p>PANEL ORGANIZER Dr. John H. Shannon, Professor, Legal Studies, Stillman School of Business, Seton Hall University</p> <p>PANEL MEMBERS Thiago Alves, Téa Baramidze, Kyle Ganning, Kathleen Meagher, Amelia Siczek, Natalie Tavanna, Aryanna Torres, and Nicole Voltmer</p> | |
| | Featured Speaker | Room 106 - Zoom Breakout Room 1 | 10:45 am - 11:45 am | <p><i>Teaching Soft Skills to America's Loneliest Generation: Addressing Generation Z's Unique Challenges</i></p> <p>Dr. Issata Oluwadare Speaker, Strategist, Consultant</p> <p>Student: Deon Mingo</p> | |

Lunch

| | |
|-------------------------------|---|
| Lunch – Room # 106 | <p>Lunch & Learn Sessions 12-1:00 pm</p> <p>-----</p> <ul style="list-style-type: none"> ○ Book Launch (Practical Leadership) 12 – 12:20 PM <ul style="list-style-type: none"> ○ Dr. H M Jahirul Haque, Canadian University of Bangladesh. ○ Moderator: Anup Sharma, Manager Technology Services BAASANA USA ○ AI Presentation: 12:30-1:00 pm <ul style="list-style-type: none"> ○ Mr. Robert DiFazio, Chief Strategy Officer (AgentSmyth) ○ Suzu Shiobara (Student), Montclair State University ○ Moderator: Dr. Donald L. Crooks, BAASANA Chairman of the Board |
|-------------------------------|---|

Afternoon Sessions

| Location | Time | Topic | Session Chair |
|--|-------------------------|--|---|
| Room 106 - Zoom Breakout Room 1 | 1:15- 4:00pm | AI in Education and AI in Various Topics | Dr. Donald L. Crooks & Dr. Jet Mboga |
| PANEL | 1:15 pm - 1:35 pm | <p><i>Using A.I. As A Launchpad To Better Grades or Simply A Crutch to Take Advantage Of</i></p> <p>Dr. Jet Mboga, Dr. Donald L. Crooks, Prof. William Renshaw, Prof. Robert Pompliano, Provost Berkeley College: Dr. Patricia B. Greer, J.D., Dr. Dipexa Gandhi</p> <p>Students: Daniel Rafla, Devarshi Patel, Muzammil H. B. Mohammed, Suzu Shiobara</p> <p>Commonwealth University of PA – Bloomsburg, Rutgers University, Montclair State University, Saint Peter's University, Wagner College, Berkeley College</p> | |
| PANEL | 1:40 pm - 2:00 pm | <p><i>Do Students Feel That They Are Being Pushed by Professors And Accountable For Their Own Actions Or Are They Being Held To A Lower Standard----"My Professors Prepared Me To Fail"</i></p> <p>Dr. Jet Mboga, Dr. Donald L. Crooks, Prof. William Renshaw, Prof. Robert Pompliano, Provost Berkeley College: Dr. Patricia B. Greer, J.D., Dr. Dipexa Gandhi</p> <p>Students: Daniel Rafla, Devarshi Patel, Muzammil H. B. Mohammed, Suzu Shiobara, Ishaan Shah</p> <p>Commonwealth University of PA – Bloomsburg, Rutgers University, Montclair State University, Saint Peter's University, Wagner College, Berkeley College</p> | |
| | | | |

| | | | |
|--|--|--|--|
| Room 106 - Zoom Breakout Room 1 | | AI in Education and AI in Various Topics | Session Chair # 2 Dr. Jason Gulya & Leonard De Botton |
| | 2:05 pm - 2:25 pm - Virtual | <p><i>Destructive Leadership in the Digital Era: Exploring the Human Cost of Despotic Leadership on Organizational Well-being in the Hospitality Sector</i></p> <p>Ms. Neha Rukta, Research Scholar, Chitkara Business School, Chitkara University, Punjab, India</p> <p>Dr. Arun Aggarwal Assistant Professor, Chitkara Business School, Chitkara University, Punjab, India</p> | |
| | 2:30 pm - 2:50 pm | <p><i>How Sci-Fi Has Shaped AI — From the Tin Man to Today, Tomorrow, and Beyond</i></p> <p>Leonard De Botton Senior Vice President & CIO - Berkeley College</p> | |
| | 2:55 pm - 3:15 pm | <p><i>Integrating Artificial Intelligence in Marketing Courses</i></p> <p>Dr. Héctor R. Lozada & Dr. Gary H. Kritz Seton Hall University</p> | |
| | 3:20 pm - 4:00 pm: | <p><i>AI Is The Push, Not The Focus: Preparing Our Students for the Age of AI</i></p> <p>Dr. Jason Gulya Berkeley College</p> | |
| | 4:00 pm - 5:00 pm | Networking | |



| (2nd Floor): Room 201 - Zoom Breakout Room 2 | Time | Student Focused Topics | Dr. Gulhan Bizel |
|---|----------------------|---|------------------------|
| | 1:15 pm - 1:35 pm | <i>Leveraging AI for Transformative Indo-U.S. Academic Partnerships: Insights from the Fulbright International Education Administrators Seminar in India</i> Dr. Mary Kate Naatus Assistant Provost and Dean of Continuing Education & Professional Studies Seton Hall University | |
| | 1:40 pm - 2:00 pm | <i>AI LECTURE ASSIST.</i> Janice Huang – Student Seton Hall University | |
| | 2:05 pm - 2:25 pm | <i>Landit.ai: Where Artificial Intelligence Meets Emotional Intelligence in Interviewing</i> <i>A compelling balance of tech and human skills to transform how we prepare for high-stakes conversations.</i> Dr. Paul J. Bailo - PhD, MBA, MSW Landit.ai | |
| | 2:30 pm - 2:50 pm | <i>Deepfakes in Social Engineering Attacks: Creation and Mitigation.</i> | |
| | 2:55 pm - 3:15 pm | Enoch Olatunbosun (Student) & Dr. Alberto La Cava, Ph.D Saint Peter's University | |
| | 3:20 pm - 3:40 pm | <i>TikTok or Not TikTok: Students' TikTok Utilization and Academic Engagement</i> Dr. Gulhan Bizel Saint Peter's University | |
| | 3:45 pm - 4:00 pm | Dr. Gulhan Bizel Saint Peter's University Research Discussions | |
| | 4:00 pm - 5:00 pm | Networking | |

| Location | Time | Topic | Session Chair |
|--|-----------------------------------|---|--|
| (2nd Floor): Room 206 - Zoom Breakout Room 3 | 1:15- 4:00pm | Leadership, Risk Management, Finance, & Science | Dr. George L. De Feis & Dr. Donald L. Crooks |
| | 1:15 pm - 1:35 pm | <i>Why are Retirees Filing Social Security Early? Are Current Claims Significantly Reducing Future Household Financial Conditions?</i> Prof. Michael Mahoney Brookdale Community College | |
| | 1:40 pm - 2:00 pm - Virtual | <i>Audit Report Lag and Financial Analysts' Stock Recommendations</i> Dr. Foong Soon Cheong Atkinson Graduate School of Management Willamette University Dr. Changhee Lee Anisfield School of Business Ramapo College of New Jersey | |
| | 2:05 pm - 2:25 pm | <i>Skill gap between academic offer and corporate requirements"</i> Dr. H. M. Jahirul Haque, Md. Towhid Bin Shafi, & Monjur Chowdhury Canadian University of Bangladesh | |
| | 2:30 pm - 2:50 pm | <i>Strategic Risk Management and Leadership in Turbulent Markets: The 1987 Stock Market Crash Experience</i> Dr. Jet Mboga, Dr. Donald L. Crooks, Dr. Cathyann Tully, Prof. Edward J. Strafacci. Students: Daniel Rafla, Devarshi Patel, Muzammil H. B. Mohammed, Suzu Shiobara Commonwealth University of PA - Bloomsburg, Rutgers University, Montclair State University | |
| | 2:55 pm - 3:15 pm | <i>Unintended Consequences: Was the Government an Unwitting Accomplice in SVB's Failure?</i> Dr. Jet Mboga, Dr. Donald L. Crooks, Dr. Cathyann Tully, Prof. Edward J. Strafacci. Students: Daniel Rafla, Devarshi Patel Muzammil H. B. Mohammed, Suzu Shiobara Commonwealth University of PA - Bloomsburg, Rutgers University, Montclair State University | |

| | | | |
|--|----------------------|---|--|
| | 3:20 pm - 3:40 pm | <i>Insider Trading By The Inner Circle "Is The Oval Office A Breeding Ground For Corruption??!! A Look Back at Official Announcements"</i> Dr. Jet Mboga, Dr. Donald L. Crooks, Dr. Cathyann Tully, Prof. Edward J. Strafaci. Students: Daniel Rafla, Devarshi Patel Muzammil H. B. Mohammed, Suzu Shiobara Commonwealth University of PA - Bloomsburg, Rutgers University, Montclair State University | |
| | 3:45 pm - 4:00 pm | <i>Complexity Management and Leadership: "9-11-2001"; Pandemic; War</i> Dr. George L. De Feis Georgian Court University | |
| | 4:00 pm - 5:00 pm | Networking | |



Conference Attendees & Participants: Wagner College

| |
|---------------------------|
| Dr. Sarah Donovan |
| Wagner College |
| Dr. Kayhan Koleyni |
| Wagner College |
| Dr. Paul Gold |
| Wagner College |
| Dr. Alike Hope |
| Wagner College |

| |
|--------------------------------------|
| Dr. Michelle Siemens |
| Wagner College |
| Dr. Markus Haala |
| Wagner College |
| Dr. Jeffrey Doggett – Speaker |
| Wagner College |
| Dr. Jazzmine Clarke-Glover |
| Wagner College |

| Location | Time | Topic | Session Chair |
|--|---|--|-------------------------|
| (2nd Floor): Room 209 - Zoom Breakout Room 4 | 1:15-4:00pm | Harnessing AI: Machine Learning, Innovations, Applications, and Impact | Dr. Alfred Ntoko |
| | 1:15 pm - 1:35 pm – Virtual Presenter | <i>Improvements of AI Medical Training and Accountability</i> Dr. Pedro R. Vasseur & Singh, Ms. Prachi (Student) Seidenberg School of Computer Science and Information Systems. Pace University | |
| | 1:40 pm - 2:00 pm - Virtual | <i>Understanding & Treating Brain Tumors Via Quantum Ai Biology</i> Dr. John F. DeCarlo Hofstra University -Northwell-Feinstein Cancer Ed. Program | |
| | 2:05 pm - 2:25 pm – Virtual Presenter | <i>Unleashing Human Potential: The Role of Artificial Intelligence in Enhancing HRM</i> Dr. Susmita Bose Sarkar | |
| | 2:30 pm - 2:50 pm | <i>The Impact of AI on Technology, Human Well-Being, and Various Sectors: How AI Enhances Human Well-Being and Transforms Industries</i> Anuj Sharma Web Developer Lead, Training and Application Solutions Kathmandu Nepal | |
| | 2:55 pm - 3:15 pm | <i>Augmented vs Automated Intelligence: Two Faces of AI</i> Anup Sharma Manager Technology Services BAASANA USA | |
| | 3:20 pm - 3:40 pm | <i>With the rapidly expanding array of Artificial Intelligence applications, what are the challenges facing Colleges and Universities educating students to understand and use AI?</i> Prof. William Renshaw, Prof. Robert Pompliano, Students: Alavid Meloiturralde (UG), Anthony Montana (G), Javier Gonzalez (UG) | |
| | 3:45 pm - 4:00 pm | Wagner College, Saint Peter's University, UMass Lowell MA | |
| | 4:00 pm - 5:00 pm | Networking | |

Session Layout
Day 2: Tuesday August 5, 2025

Time conversion: <https://www.timeanddate.com/worldclock/converter.html>



| Location | Time | Topic | Session Chair |
|--|--|---|---|
| Lobby Area | 8:00 am - 11:00 am: | Breakfast / Registration – Lobby Area (Next to Room 106) Margaret Laryea , Seton Hall University Iksha Limbu , University of Pittsburgh Klaudia Ujda , University of Pittsburgh | |
| Room 209 | 8:30 am - 9:30 am: Board Meeting | Annual Board Meeting - BOD ONLY Join Zoom Meeting https://us06web.zoom.us/j/87066725581?pwd=Lmzdkf56lJmjuYAQKcOjZsRAotXUDs.1 Meeting ID: 870 6672 5581 Passcode: 710916 | Dr. Donald L. Crooks , Conference Chair & Chairman Dr. Jet Mboga , President |
| Room 106 - Zoom Breakout Room 1 | Time 9:40-12:00 pm | Emerging Trends in Management: Sustainability, AI, and Human-Centered Approaches | Dr. Yam Limbu |
| | 9:40 am - 10:00 am - Virtual Presenter | <i>Advancing Maritime Sustainability through Green Human Resource Management and Mindfulness: A Behavioral Perspective Aligned with Human Well-being and Technological Futures</i> Anuradha Sandhu Research Scholar, Chitkara Business School, Chitkara University, Punjab, India Prof. Arun Aggarwal Assistant Professor, Chitkara Business School, Chitkara University, Punjab, India | |



| | | | |
|--|--|--|--|
| | 10:05 am - 10:25 am - Virtual Presenter | <i>Decoding Cryptocurrency Market Microstructure: A Mixed-methodological Approach</i> Nitika Sharma & Sridhar Manohar Chitkara Business School, Chitkara University, Punjab, IN | |
| | 10:30 am - 10:50 am – Virtual Presenter | <i>Human-Centered Sustainability in the AI Era: The Role of Green HRM and Pro- Environmental Behavior in Enhancing Organizational Well-being</i> Nisha Devi Research Scholar, Chitkara Business School, Chitkara University, Punjab, India. Prof. Arun Aggarwal Assistant Professor, Chitkara Business School, Chitkara University, Punjab, India. | |
| | 10:55 am - 11:15 am – Virtual Presenter | <i>Reviving Climate-Resilient Grains: A Behavioral Model of Millet Consumption for Sustainable Well-being in Emerging Economies</i> Ishani Sharma, Arun Aggarwal, & Santosh Malkoti Chitkara Business School, Chitkara University, Punjab, India | |
| | 11:20 am - 11:40 am – Virtual Presenter | <i>Neuro Marketing and AI Integration: Revolutionizing Traveler Engagement through Neuro Service Optimization</i> Arjun J Nair, Sridhar Manohar, & A.B. Satish Rao Chitkara University, Punjab, India & Welcomgroup Graduate School of Hotel Administration, Manipal Academy of Higher Education | |
| | 11:45 am - 12:00 pm | <i>Research Discussions</i> Dr. Yam Limbu, Professor of Marketing Feliciano School of Business Montclair State University | |

Conference Attendees: Berkeley College

| | |
|------------------------------|--|
| Dr. Byron Hargrove | Associate Provost: Berkeley College |
| Dr. Lisa Karakas | Faculty: Berkeley College |
| Dr. Molly Kenner | Faculty: Berkeley College |
| Mary Rouse | Student: Berkeley College |
| Dr. Kimberly M. Reeve | KPMG Dean: Saint Peters University |

| Location | Time | Topic | Session Chair |
|--|---|---|-----------------------|
| (2nd Floor): Room 201 - Zoom Breakout Room 2 | 9:00 am-12:00pm | The AI Revolution: Exploring Opportunities and Challenges | Dr. Joy De los Reyes. |
| | 9:40 am - 10:00 am - Virtual Presenter | <i>Leveraging AI Innovation Tools for Restaurant Marketing in Asia</i> Dr. Umana Anjalin, Tashin Haq, and Dr. ASM Soheli-Uz-Zaman School of Business, University of Liberal Arts Bangladesh; School of Business & Economics, United International University Bangladesh | |
| | 10:05 am - 10:25 am | <i>Hackathon as Catalyst: Building a Co-Curricular Culture of AI, Cyber, and Innovation</i> Dr. Mary Kate Naatus, Dr. Manfred Minimair, Mark Schild, MBA, Sandro Tejada, MBA, Victor Gomez, MBA Seton Hall University. | |
| | 10:30 am - 10:50 am | | |
| | 10:55 am - 11:15 am | <i>Enhancing Convertible Bond Hedging Strategies through Artificial Intelligence and Machine Learning</i> Dr. Edward J. Strafacci, Dr. Donald L. Crooks, & Dr. Jet Mboga Student: Dan Rafla Rutgers University; Commonwealth University of PA – Bloomsburg | |
| | 11:20 am - 11:40 am | <i>Experiential Learning Through a Marketing Simulation Classroom Project: Faculty and Student Vantage Points</i> Dr. Joy De los Reyes & Student: Karlie Friedman, Ramapo College of New Jersey | |
| | 11:45 am - 12:00 pm | Dr. Joy De los Reyes Ramapo College of New Jersey <i>Research Discussions</i> | |

| Location | Time | Topic | Session Chair |
|--|---|--|--------------------|
| (2nd Floor): Room 206 - Zoom Breakout Room 3 | 9:00 am- 12:00pm | International Related Topics | Dr. John O. Okpara |
| | 9:40 am - 10:00 am - Virtual Presenter | <i>Exploring the Factors of Entrepreneurial Antecedents Among Master Level Management Students In Nepal</i> Sagar Mani Neupane, PhD in Education (Development Studies) Kathmandu University School of Education Hattiban, Lalitpur, Nepal | |
| | 10:05 am - 10:25 am - Virtual Presenter | <i>A Fuzzy Path to Digital Finance: A Multi-Method Analysis of Artificial Intelligence Use in Financial Services</i> Dr. Anmol Gulati 1; Ms. Kriti Kishor 2; Mr. Roshan Kumar 3 1 Chitkara Business School, Chitkara University, Punjab, India. 2 I.K. Gujral Punjab Technical University, Kapurthala, Punjab, India. 3 School of Business, Dr. Vishwanath Karad MIT World Peace University, Pune, India. | |
| | 10:30 am - 10:50 am – Virtual Presenter | <i>Nationalizing Chadian oil: Challenges and Change</i> Prof. Sioudina Mandibaye University of N'Djamena – Chad | |
| | 10:55 am - 11:15 am | <i>Digital Leapfrogging: The Rise of Cryptocurrency and Decentralized Finance in Africa</i> Dr. Alfred Ntoko, Professor, National University, San Diego, CA, USA Dr. Serajul I. Bhuiyan, Professor, Savannah State University, Savannah, GA, USA | |
| | 11:20 am - 11:40 am | <i>Barriers to the Adoption of Information and Communication Technologies by Rural Farmers in Nigeria: Implications for Poverty Alleviation</i> Dr. John O. Okpara Commonwealth University of Pennsylvania Angus O. Ikeh, Ph.D. University of Agriculture and Environmental Sciences Umuagwo, Imo State, Nigeria | |
| | | | |

| | | | |
|--|---------------------|--|--|
| | 11:45 am - 12:00 pm | <p><i>The Role of Universities in Eradicating Corruption in Africa: Perspectives from Stakeholders</i></p> <p>Dr. John O. Okpara Commonwealth University of Pennsylvania</p> <p>Dr. Angus O. Ikeh University of Agriculture and Environmental Sciences Umuagwo, Imo State, Nigeria</p> | |
|--|---------------------|--|--|



| | | | |
|---|---|---|-----------------------------|
| (2nd Floor): Room 209) Zoom Breakout Room 4 | Time | Unlocking the Potential of Artificial Intelligence: Transforming Industries and Lives | Prof. JoAnne Beiter. |
| | 9:40 am - 10:00 am | <p><i>Holistic Support and Development: The Use of AI and Collaboration with Residence Life on Short-Term Education Abroad Programs</i></p> <p>Kendra Sherman Doctoral Student - Seton Hall University</p> | |
| | 10:05 am - 10:25 am | <p><i>Using Natural Language Processing Approach to Measure Nationalism Sentiment and Its Consequences</i></p> <p>Dr. Kayhan Koleyni Wagner College</p> | |
| | 10:30 am - 10:50 am - Virtual Presenter | <p><i>How much is too much? The use of AI in higher education</i></p> <p>Dr. Chanaz Gargouri & Dr. Samar Issa Saint Peter's University</p> | |
| | 10:55 am - 11:15 am - Virtual Presenter | <p><i>Instagram & Engagement: An Observational Study</i></p> <p>Ada Isabel Andrade Centeno (Student) & Dr. Samar Issa Saint Peter's University</p> | |
| | 11:20 am - 11:40 am | <p><i>Challenges and Opportunities of AI Adoption in Tertiary Education: Insights from Ghana</i></p> <p>Margaret Laryea Seton Hall University</p> | |
| | 11:45 am - 12:00 pm | <p><i>From Access to Impact: Reimagining Sharing Platforms Through Circular Economy and Social Purpose</i></p> <p>Prof. JoAnne Beiter. Seton Hall University</p> | |

| (Room 121 - Virtual Presenters ONLY) Zoom Breakout Room 5 | Time | Innovative Applications of AI in Education and Industry | Prof. Alexandra Esimaje |
|--|--|--|-------------------------|
| | 9:40 am - 10:00 am - Virtual Presenter | <i>Assessment of Entrepreneurial Education And Artificial Intelligence Tool For Reducing Unemployment Among Business Education Students In Ahmadu Bello University, Zaria, Nigeria</i> Dr. M.A Saleh Department of Vocational and Technical Education, Ahmadu Bello University, Zaria | |
| | 10:05 am - 10:25 am - Virtual Presenter | <i>Artificial Intelligence Innovation as Panacea for Training and Job Performance of Employees of Beverages Companies in North-east, Nigeria</i> Dr. M.A Saleh Department of Vocational and Technical Education, Ahmadu Bello University, Zaria | |
| | 10:30 am - 10:50 am – Virtual Presenter | <i>GenAI and Anti-Black Racism: A Framework for Empowering Black Youth in Digital Spaces</i> Prof. Frank Onuh University of Lethbridge Humanities Innovation Lab | |
| | 10:55 am - 11:15 am - Virtual Presenter | <i>Technology and Privacy: A new challenge for our well being</i> Dr. Moyelle Kodbaye University of N'Djamena Chad | |
| | 11:20 am - 11:40 am - Virtual Presenter | <i>Assessing AI-Driven Metadiscourse Analysis in ESL Academic Writing</i> Faith Amuzie Benson Idahosa University | |
| | 11:45 am - 12:00 pm - Virtual Presenter | <i>English Language Learning in the Digital Age: African Perspectives</i> Prof. Alexandra Esimaje Dean, Faculty of Arts and Education Benson Idahosa University Benin City, Nigeria | |



Lunch: 12:00 – 1:00

| | |
|--------------------------------|--|
| <p>Lunch – Room 106</p> | <p style="text-align: center;">Lunch 12-1:00 pm -----</p> <p style="text-align: center;">Lunch & Learn Session: 12:30-1:00 pm</p> <p><i>How Illegitimate Online Pharmacies are Taking Over the Prescription Drug Market on the Internet</i> Dr. Yam B. Limbu, Dr. Bruce A. Huhmann Student: Reece Gower Montclair State University; Virginia Commonwealth University</p> |
|--------------------------------|--|

| Closing Ceremony & Awards | Room 106 Zoom Breakout Room 1 | Time | | Moderator Dr. Donald L. Crooks |
|--------------------------------------|--------------------------------------|-------------------|--|---------------------------------------|
| | | 1:15 pm - 2:00 pm | <p>Closing Speaker & Awards Dr. Jeffrey A. Doggett President, Wagner College</p> | |
| | | 2:00pm- 2:30 pm | <p>Closing Remarks</p> <p>Dr. Donald L. Crooks, Conference Chair and Chairman</p> <p>Dr. Mary Kate Naatus, Host, Assoc. Provost, Partnerships & Global Initiatives & Dean of Continuing Education and Professional Studies. Seton Hall University</p> <p>Margaret Laryea Graduate Assistant: Seton Hall University</p> | |

End of Conference

As a session chair, you would be responsible for introducing speakers, moderating Q&A sessions, and keeping the discussion on track.

During the Session:

1. **Introduce the session:** Welcome attendees, explain the session's theme, and introduce yourself.
2. **Introduce speakers:** Present each speaker, highlighting their research and affiliations.
3. **Keep time:** Ensure speakers stay within their allotted time frames.
4. **Facilitate Q&A:** Moderate the question-and-answer period after each presentation.
5. **Encourage discussion:** Foster an engaging and respectful dialogue among attendees.
6. **Best Presentation – Tally** the votes to determine the Best Presentation Award winner in the session
7. For on line/hybrid sessions, ensure equipment and Wi-Fi/link is working. Ensure presenters can be heard by all, anticipate questions from online participants, and repeat questions asked by in person attendees to ensure online attendees hear the question.
8. **After the Session:**
 1. **Thank speakers:** Express gratitude to the presenters for their contributions.
 2. **Feedback:** Provide feedback on the session, speakers, and overall experience
 3. **Complete best paper voting:** Each room / session should vote on the best paper. The paper receiving the most votes determines the best paper.

Award Distribution and Certificate Information

Best Presentation Awards will be distributed to the recipients after the conference has concluded. Please note that certificates will not be provided in physical form. Instead, they will be sent to the recipients via email in PDF format after the conclusion of the conference.

Important Details:

- **Award Selection:** The Best Presentation award will be determined during the conference through a voting process led by the session chair.
- **Certificate Format:** Certificates will be provided in digital format (PDF) only.
- **Certificate Distribution:** Digital certificates will be sent to recipients via email after the conference has concluded.

Certificate of Attendance

A Certificate of Attendance will be issued upon request. If you wish to receive a certificate, please submit your request to info@baasana.org Certificates will be sent via email in PDF format after the conclusion of the conference.

Note:

- Certificates will only be issued to attendees who have registered and attended the conference.
- Requests for certificates must be submitted via email to info@baasana.org
- Certificates will be sent to the email address provided during registration.

Conference Proceedings

Conference proceedings will be published online after the conference. The proceedings will include:

- Abstracts of all presentations
- Full papers of selected presentations (subject to author approval)
- Panel / Keynote speaker presentations

Access to the conference proceedings will be provided to registered attendees via email. The proceedings will also be available on our website <https://www.baasana.org/> by November 30, 2025.

Note:

- Authors are responsible for ensuring the accuracy and completeness of their submissions.
- The conference organizers reserve the right to edit and format submissions for consistency and clarity.
- By submitting a paper or abstract, authors agree to grant the conference organizers permission to publish their work in the conference proceedings.

Additional Resources:

Conference Meals

Day 1

- Continental Breakfast II (sponsored by SHU Continuing Ed)
 - Coffee, tea, Danishes, bagels, fresh fruit
- Lunch: "Taste of the Mediterranean"
 - Grilled lemon-oregano chicken
 - Salmon cakes with cucumber sauce
 - Tabbouleh, baba ghanoush, hummus with pita
 - Greek salad with lemon dill vinaigrette
 - House-made baklava
 - Bottled soda and water

Day 2

- Continental Breakfast II
- Lunch: "Italiano Buffet"
 - Iceberg lettuce salad with Italian meats and cheeses
 - Chicken Francaise
 - Homemade marinara meatballs
 - Baked ziti
 - Sautéed vegetables
 - Garlic bread
 - Mini Italian pastries
 - Bottled soda and water
- **Snacks:** Granola bars and assorted snack



Hotels Information:

Cambria Hotel West Orange

12 Rooney Circle
West Orange, NJ 07052
(862) 233-4980

Cambria West Orange is a supporter of Seton Hall Athletics and a Seton Hall rate is available by calling the hotel directly 862-233-4980 and referencing the rate code LSETON.

Note: Accessible via Uber to Seton Hall University (No Public Transportation)

Courtyard by Marriott, West Orange

8 Rooney Circle
West Orange, New Jersey 07052
Phone: (973) 669-4725

Discounts on rooms available for SHU families and visitors based on availability. If prompted, enter 2SH under the "corporate code" section.

Note: Accessible via Uber to Seton Hall University (No Public Transportation)

Parking Information:

South Orange Campus Parking Rules and Regulations

https://www.shu.edu/documents/Campus_Map.pdf

<https://www.shu.edu/parking-services/parking-rules-and-regulations-south-orange-campus.html>

Suggested Tourist Destinations New Jersey

https://visitnj.org/things-to-do?utm_source=google&utm_medium=cpc&utm_campaign=NJ_OuterMarkets_Search_Attractions&qad_source=1&qad_campaignid=22480387883&gclid=Cj0KCQjwotDBBhCQARIsAG5pinME0VCQgYqvxbVLkZOxTVlkyYqkSIcv8SDwKIA_xhZre0LBxjP01EkaAjnKEALw_wcB

Concluding Message from 2025 BAASANA Conference Chair and Chairman of the Board

Dear Colleagues and Distinguished Guests,

As we bring the 2025 International Conference of Business and Applied Sciences Academy of North America (BAASANA) to a close, I would like to express my deepest gratitude to each and every one of you for your active participation, thought-provoking presentations, and engaging discussions.

Over the past few days, we have explored the intricate relationships between Artificial Intelligence and Society, delving into the opportunities and challenges that this rapidly evolving technology presents. Through your collective expertise and passion, we have gained valuable insights into the potential of AI to enhance human well-being, drive innovation, and shape a more equitable future.

As we conclude this conference, I am reminded of the power of collaboration, creativity, and intellectual curiosity. The connections forged, ideas sparked, and relationships built here will undoubtedly have a lasting impact on our individual and collective pursuits.

I would like to extend a special thank you to Dr. Mary Kate Naatus & Seton Hall University for graciously hosting this conference on their campus. Their hospitality, support, and commitment to academic excellence have provided the perfect backdrop for our discussions and deliberations.

To our keynote speakers, session chairs, presenters, and organizers, I offer my sincerest appreciation for your tireless efforts in making this conference a success. Your dedication to advancing knowledge and fostering a community of scholars has been truly inspiring.

As we look to the future, let us carry the momentum and inspiration from this conference forward, working together to harness the potential of AI to create a brighter, more compassionate, and more just world. Thank you once again for being part of this extraordinary gathering. I wish you all continued success, innovation, and impact in your endeavors.

Sincerely,



Dr. Donald L. Crooks, August 5, 2025
BAASANA 2025 Conference Chair & Chairman of the Board

Concluding Message from 2025 BAASANA Conference Chair and President

Dear Colleagues and Distinguished Guests,

As the President of BAASANA, it is my privilege to bid you farewell as we conclude this remarkable conference. I am thrilled to see the enthusiasm, creativity, and commitment that has defined our time together here at Seton Hall University.

The 2025 BAASANA Conference has been a testament to the power of interdisciplinary collaboration and the boundless potential of human ingenuity. As we explored the frontiers of AI and its impact on society, we have not only advanced our understanding of this complex field but also forged new connections and sparked meaningful conversations.

I would like to extend my heartfelt appreciation to Dr. Donald L. Crooks, Dr. Mary Kate Naatus, Margaret Laryea, Session Chairs, Student Volunteers, and the entire Board of Directors for their exceptional leadership and dedication. Your tireless efforts have made this conference an unforgettable experience for all of us.

As we part ways, I encourage you to stay connected, continue the dialogue, and build upon the momentum we have generated here. Together, we can create a future where technology serves humanity and promotes a more just, equitable, and prosperous world.

Thank you for being part of this extraordinary journey. I look forward to seeing the impact of your work and ideas in the years to come.

Sincerely,



Dr. Jet Mboga, August 04, 2025

2025 BAASANA Conference Chair and President

Thank you for an inspiring and thought-provoking conference! As we conclude this year's event, we're already looking forward to the next one. Mark your calendars for BAASANA 2026, which will be held as a hybrid conference, offering both in-person and virtual participation options. Stay tuned for dates and details on our website <https://www.baasana.org/> and LinkedIn page. We can't wait to connect with you again and continue the conversation on advancing knowledge and innovation in our field. Until next year, stay engaged, stay inspired.



BAASANA 2025